Leverage Ometria's powerful customer data insights to drive revenue growth through Attentive

Use Ometria's powerful integration to send personalized cross-channel campaigns via SMS

Simplify your marketing orchestration across email, social, push & SMS, while better understanding customer interactions and identifying new opportunities to drive substantial revenue.

Retailers already leveraging the power of this partnership include:

KREWE   STEVE MADDEN   ASTRID & MIYU

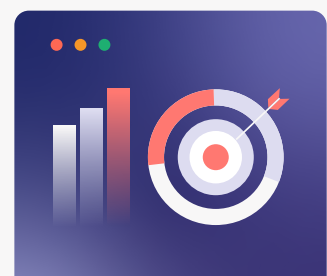## Build great customer experiences across SMS and email

01 Use Ometria to understand how many contacts have opted in for SMS and email that have come from Attentive and Ometria campaigns.

attentive®
Drive 10x+ more revenue
Engage your mobile subscribers and see more powerful results per message than with email alone. 🚀

02 Unlock revenue potential by pushing Ometria's powerful segment data to Attentive. Give customers a consistent experience that aligns with their behavior across all channels.

About Ometria

Ometria is a customer data and marketing platform that enables retailers to increase CRM revenue by sending personalized, relevant marketing messages throughout the customer journey.
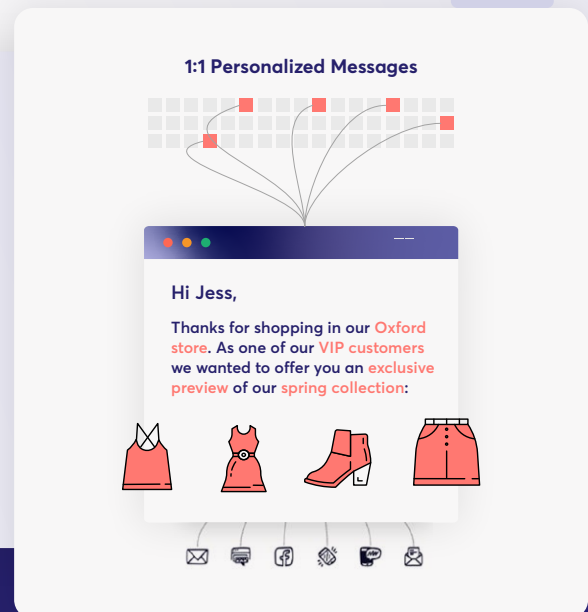
Impact of Ometria's Co-Marketer™ for Retailers

82%
Average annual increase in CRM revenue

2x
Average growth rate with Ometria

1:1 Personalized Messages

Hi Jess,

Thanks for shopping in our Oxford store. As one of our VIP customers we wanted to offer you an exclusive preview of our spring collection:

Unlock better CRM performance with the Co-Marketer

The intelligent core of Ometria surfaces deep customer insights, uncovering opportunities for CRM teams to optimize campaigns, and making it easier to personalize every marketing touchpoint.

Get campaigns to market faster

Deliver 'big team' CRM Marketing strategy with the same resources by putting the data, AI-powered insights, and power into the hands of your team.

Deliver next-level experiences

Create relevant, personalized touchpoints at an individual customer level, delivered at the right time. Scale great experiences with confidence and ease across all your channels.

Ometria is trusted by over 200+ of the largest and fastest-growing retailers

STEVE MADDEN   MADE®   HUNTER   LEDBURY   FRED PERRY   HOTEL Chocolat.